

## **P&G recognizes Encapsys as a top-performing partner**

### **Award acknowledge performance, collaboration and partnership**

Encapsys®, the microencapsulation division of Appleton, has earned a business partner of excellence award as one of Procter & Gamble's top suppliers. Encapsys received the award in Cincinnati during P&G's annual business partner recognition event to honor those top-performing suppliers.

Encapsys microencapsulates specialty materials for P&G to meet that company's objective of creating a longer-lasting scent for some of its leading brands.

Encapsys was one of 86 out of P&G's more 75,000 suppliers and agencies to be recognized for performing consistently at high levels within P&G's internal performance management system.

"We have tremendous partnerships with our external business partners around the world," said Bob McDonald, P&G's chairman of the board, president and chief executive officer. "These partnerships are powerful because they are focused on a common purpose - to touch and improve people's everyday lives.

"I want to commend the award winners, and all of our external business partners, for the strategic role they play to help us win in the market place and serve our consumers better than anyone else," said McDonald.

"The Procter & Gamble business partner excellence award carries tremendous credibility and esteem," said Kent Willetts, vice president of Encapsys. "It's a trust mark, a seal of approval that reflects the collaborative culture that underpins our relationship."

### **Repeated recognition**

Encapsys/Appleton received its first supplier excellence award from P&G in 2008.

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